

Taylor, Heather

From: GOV Discovery Search Mailbox3
Subject: FW: Gabby's 50th Birthday - request for a video message

> From: Nico Bocour <nbocour@giffords.org>
> Date: May 29, 2020 at 11:51:27 AM EDT
> To: William Castner <williamcastner@castnerlaw.us>
> Subject: Gabby's 50th Birthday - request for a video message
>
>
> Hi Bill,
>
> I hope you're doing well! I can only imagine how much you all are managing right now, and I hope you know how much everyone is watching New Jersey's efforts with admiration.
>
> I know that capacity is scarce, especially for the Governor, but I wanted to reach out because we are hosting a 50th birthday fundraiser for Gabby and as a close friend of Gabby's, we would love for Governor Murphy to record a short video message with a toast for Gabby on this milestone birthday.
>
> This virtual event will feature a variety of special performances and tributes to Gabby and will be attended by a broad range of supporters and friends. We hope the Governor will be willing to help us celebrate this big day for Gabby and help set Giffords up for success this fall and into next year.
>
> If the Governor is willing, here are some guidelines our team put together for the recordings of the birthday toasts.
>
> * General message: Make a happy birthday toast to Gabby, and share a warm remembrance or memory with her.
> * Length: Up to 30 seconds.
> * How to film: Using your phone camera is encouraged. This should be simple and sweet.
> * Camera orientation: Landscape.
> * Where it'll be used: Played during online birthday party and fundraiser for Gabby, and potentially shared on Giffords social media.
> * Camera tips: Wipe your camera lens clean first and look for a neutral background.
> * DEADLINE for Submission: June 4th
>
> In the event it is helpful, I've also attached our teams general tips and suggestions on recording a video message. You can send your video to me or my colleague James at jbaumer@giffords.org<mailto:jbaumer@giffords.org>. We are happy to answer any questions you have.
>
> While we're not able to celebrate in person, we hope this will be an evening of warmth and togetherness in celebration of Gabby who never ceases to inspire us all. We would really love to have Governor Murphy's participation!
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> Thanks,
> Nico
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>
> Nico Bocour
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> State Legislative Director

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> Giffords: Courage to Fight Gun Violence

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> 973-715-9385 |

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