

**Taylor, Heather (GOV)**

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**From:** GOV Discovery Search Mailbox3  
**Subject:** FW: [EXTERNAL] CNN Media Inquiry


On Apr 22, 2019, at 11:23 AM, Lou, Michelle <[Michelle.Lou@turner.com](mailto:Michelle.Lou@turner.com)> wrote:

Hi Mahen,

I'm working on a story about Gov. Murphy's proposal to raise fees on gun permits. Would you be able to provide me more information on the governor's proposals? Specifically, what would the old vs new fees be and why Gov. Murphy would like to raise them?

My deadline is 3:30pm ET today.

Thank you,

Michelle Lou  
*CNN Digital News Desk*  


## Taylor, Heather (GOV)

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**From:** Max Samis <msamis@bradyunited.org>  
**Sent:** Tuesday, April 23, 2019 5:18 PM  
**To:** Saidel, Matthew  
**Cc:** Cordy Galligan; Kevin Quinn; Gunaratna, Mahen (GOV); Platkin, Matthew; William Castner; Kris Brown; Kyleanne Hunter  
**Subject:** Re: [EXTERNAL] Re: Description of the "Brady partnership" to reduce gun violence

Thanks so much, all!

Matthew and Mahen, let's find a time to chat and coordinate off this larger thread. Looking forward to it!

Best,  
Max

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Max Samis  
Brady  
Press Secretary  
840 First St., NE, Suite 400, Washington, DC, 20002  
(D) 202-370-8128  
(M) [REDACTED]  
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On Tue, Apr 23, 2019 at 5:04 PM Saidel, Matthew <[Matthew.Saidel@nj.gov](mailto:Matthew.Saidel@nj.gov)> wrote:

Hi Max – please let me know how I can help.

**From:** Cordy Galligan <[cgalligan@bradyunited.org](mailto:cgalligan@bradyunited.org)>  
**Sent:** Tuesday, April 23, 2019 5:01 PM  
**To:** Kevin Quinn <[kevin@bradyunited.org](mailto:kevin@bradyunited.org)>; Max Samis <[msamis@bradyunited.org](mailto:msamis@bradyunited.org)>  
**Cc:** Gunaratna, Mahen <[Mahen.Gunaratna@nj.gov](mailto:Mahen.Gunaratna@nj.gov)>; Platkin, Matthew <[Matthew.Platkin@nj.gov](mailto:Matthew.Platkin@nj.gov)>; William Castner <[william.castner@bradyunited.org](mailto:william.castner@bradyunited.org)>; Kris Brown <[kbrown@bradyunited.org](mailto:kbrown@bradyunited.org)>; Kyleanne Hunter <[khunter@bradyunited.org](mailto:khunter@bradyunited.org)>; Saidel, Matthew <[Matthew.Saidel@nj.gov](mailto:Matthew.Saidel@nj.gov)>  
**Subject:** Re: [EXTERNAL] Re: Description of the "Brady partnership" to reduce gun violence

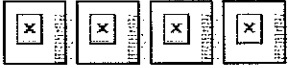
Thanks Kevin and hello Mahen. Our Press Secretary, Max Samis, will help coordinate.

Cordy Galligan (she/her/hers)  
VP, Communications

840 First St, NE, Washington, DC 20002

(o) 202.370.8122

[bradyunited.org](http://bradyunited.org)



On Tue, Apr 23, 2019 at 4:37 PM Kevin Quinn <[REDACTED]> wrote:

Mahen

i have added our Director of Comms - Cordy Galligan to this email.

KAQ

On Tue, Apr 23, 2019 at 4:36 PM Gunaratna, Mahen <[Mahen.Gunaratna@nj.gov](mailto:Mahen.Gunaratna@nj.gov)> wrote:

Sure

Sent from my iPhone

On Apr 23, 2019, at 4:32 PM, Platkin, Matthew <[Matthew.Platkin@nj.gov](mailto:Matthew.Platkin@nj.gov)> wrote:

Adding Mahen. Mahen – can you coordinate a press statement with Brady on this?

**From:** Kevin Quinn [mailto:[REDACTED]]  
**Sent:** Tuesday, April 23, 2019 3:02 PM  
**To:** William Castner [REDACTED]  
**Cc:** Platkin, Matthew <[Matthew.Platkin@nj.gov](mailto:Matthew.Platkin@nj.gov)>; Kris Brown <[kbrown@bradyunited.org](mailto:kbrown@bradyunited.org)>; Kyleanne Hunter <[khunter@bradyunited.org](mailto:khunter@bradyunited.org)>  
**Subject:** [EXTERNAL] Re: Description of the "Brady partnership" to reduce gun violence

no problem at all. the Governor mentioned 5 but it's not clear to me what folks were thinking the 5 cities were. i will make edits.

thank you for the prompt response.

Matt, plz share comments from you and staff.

Brady has established crime guns initiatives in three major US cities: Los Angeles, Oakland/Stockton and Milwaukee. In each of initiatives, Brady partners with city officials, local law enforcement and community activists: to educate communities on the social and economic injustice of trafficked crime guns; to identify the sources of crime guns; and to reform or shutdown "bad apple" dealers through potential litigation or enforcement actions. Brady brings its institutional knowledge; its programmatic experience; and its long history of gun industry litigation to these impacted communities. In New Jersey, Brady will leverage of its deep experience to work with the mayors, city officials and municipal police departments of major New Jersey cities which comprise the vast majority of gun crime and gun homicides in the state.

KAQ

On Tue, Apr 23, 2019 at 2:58 PM William Castner <[REDACTED]> wrote:

Looks good Kevin. I'm wondering right now if we can delete "5 " and simply state major cities , and delete singling out cities at end. Back and forth today with front office staff about whether we should expand so as to not exclude other cities

Sent from my iPhone

On Apr 23, 2019, at 2:50 PM, Kevin Quinn <[REDACTED]> wrote:

Matt and Bill,

here is what the Governor said today:

"This is why I am also pleased to announce today that I am convening a meeting with Rutgers and the mayors of our cities that suffer from the highest levels of gun violence, prior to Memorial Day, with the goal of facilitating a partnership with the Brady Center on the issue of crime guns. Just as states are filling the void left by

Washington on gun violence, we can also partner with our cities to use data and information in our efforts to reduce gun violence. Knowledge, as they say, is power."

Keith White and the Rutgers Gun Violence Center would like to put out some information about what this partnership is - it was the only real piece of news that the media latched onto. i did an on camera interview with NJTV to discuss the high level outlines.

here is a potential draft to be shared by NJ Gov staff, Brady and the Rutgers Center:

Brady has established crime guns initiatives in three major US cities: Los Angeles, Oakland/Stockton and Milwaukee. In each of initiatives, Brady partners with city officials, local law enforcement and community activists: to educate communities on the social and economic injustice of trafficked crime guns; to identify the sources of crime guns; and to reform or shutdown "bad apple" dealers through potential litigation or enforcement actions. Brady brings its institutional knowledge; its programmatic experience; and its long history of gun industry litigation to these impacted communities. In New Jersey, Brady will leverage of its deep experience to work with the mayors, city officials and municipal police departments of the 5 largest New Jersey cities which comprise the vast majority of gun crime and gun homicides in the state. these cities includes: Newark, Camden, Paterson, Jersey City and Trenton.

i welcome your comments.

Regards,

KAQ

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**Kevin A. Quinn**

**1 Park Place**

**Short Hills, NJ 07078**

cell: [REDACTED]

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**Kevin A. Quinn**

**1 Park Place**

**Short Hills, NJ 07078**

cell: [REDACTED]

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**Kevin A. Quinn**

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**Short Hills, NJ 07078**

cell: [REDACTED]

**From:** Gunaratna, Mahen  
**Sent:** Thursday, March 14, 2019 3:57 PM  
**To:** 'Daniella Leger' <dleger@americanprogress.org>  
**Subject:** RE: connecting on guns

Of course! We're happy to help.

Best,

Mahen

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Mahen Gunaratna  
Communications Director  
Governor Phil Murphy  
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**From:** Daniella Leger <dleger@americanprogress.org>  
**Sent:** Thursday, March 14, 2019 1:36 PM  
**To:** Gunaratna, Mahen <[Mahen.Gunaratna@nj.gov](mailto:Mahen.Gunaratna@nj.gov)>  
**Subject:** [EXTERNAL] connecting on guns

Hey there! Hope you are well. A former CAP colleague of mine – Igor Volsky (he interviewed the Gov on our podcast last year) was hoping to connect with someone in your office on gun violence prevention. Can I connect him with you or whomever you tell me is the right person?

Many thanks!

Cheers,  
Daniella

**Daniella Gibbs Léger**  
*Executive Vice President, Communications and Strategy*  
*Center for American Progress*  
o: 202-481-8183 m: [REDACTED] t: @dgibber123